

Risk: Why We Fear The Things We Shouldn't -- And Put Ourselves In Greater Danger By Dan Gardner

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faculty & staff - department of communication - He was the national chair of the Risk communication Division of the Society for Risk Analysis. .. Daniel Gardner, Risk: The Science and Politics of Fear (London: Virgin Books, 2008), 355 pp. as The Science of Fear: Why We Fear the Things We Shouldn't and Put Ourselves in Greater Danger (NY: Dutton, 2008), 352 pp.

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